

FCC Commission

My name is Dave Putnam, I am the General Manager of KICD AM, KICD FM and KLLT FM in Spencer, Iowa, I am filing comment regarding the FCC's concerns over localism.

Localism is a big part of our daily broadcast everyday. From lost dogs and early school releases to severe weather and the Amber Alert, for over 60 years we have not been just a service to our community but we have been a partner.

23% of our daily programming on KICD AM is made up of local news broadcasting 36 hours per week, on KICD FM and KLLT FM we broadcast over 32 local newscast per week. Our news include information from area police, county sheriff, school boards, city and county commissions just mention a few.

Our local news includes news from 12 county area servicing listeners throughout our coverage area with information that effect their daily lives. We post our local news on our Website and many times have photos with the written story.

Weather coverage in a rural areas is critical, we have served the area since the 1950's with our own radar and in November of this year we will be installing our own Doppler Radar, as a commitment to our listener to serve them. We have a long standing commitment to inform our listeners of any storm related emergencies such as tornados, severe storms and blizzards. Its not uncommon for us to interrupt normal programming for hours at a time to provide coverage of storm activity and dangerous possibilities. As an example on June 11th of this year, multiple thunderstorms and tornados moved through a four county area, including our home county, nine tornados were reported in our home county that day, with two sightings with two miles of the station. We dropped normal programming for two hours broadcasting only the severe weather and the track of the storm. Every person in the building helped with phones and messages.

We air and issue EAS Alerts for the Iowa Amber Alert program, we also issues and originate all weather warnings via EAS system throughout Northwest Iowa and three counties in Southwest Minnesota.

The local police, sheriff and Civil Defense Director, all have the home and cell number for myself, our operations director and news and weather directors, so we can be reached in case of any emergency.

PSA's are run daily regarding area civic organizations, churches, city and county concerns, anti-drug use, drinking and driving, housing discrimination, arts and cultural opportunities.

We give air time to area YMCA's, United Way, American Cancer Society and the Red Cross, with in the last month we helped out local red Cross raise \$7500.

I could on and on about how we are involved in servicing our

communities, but it all comes down to one thing, and I stated at the beginning of this letter we don't just service our communities we are partners in our communities.

You can call it localism we call it a partnership.

Sincerely,

Dave Putnam
KICD AM/FM - KLLT FM
Spencer, Iowa